

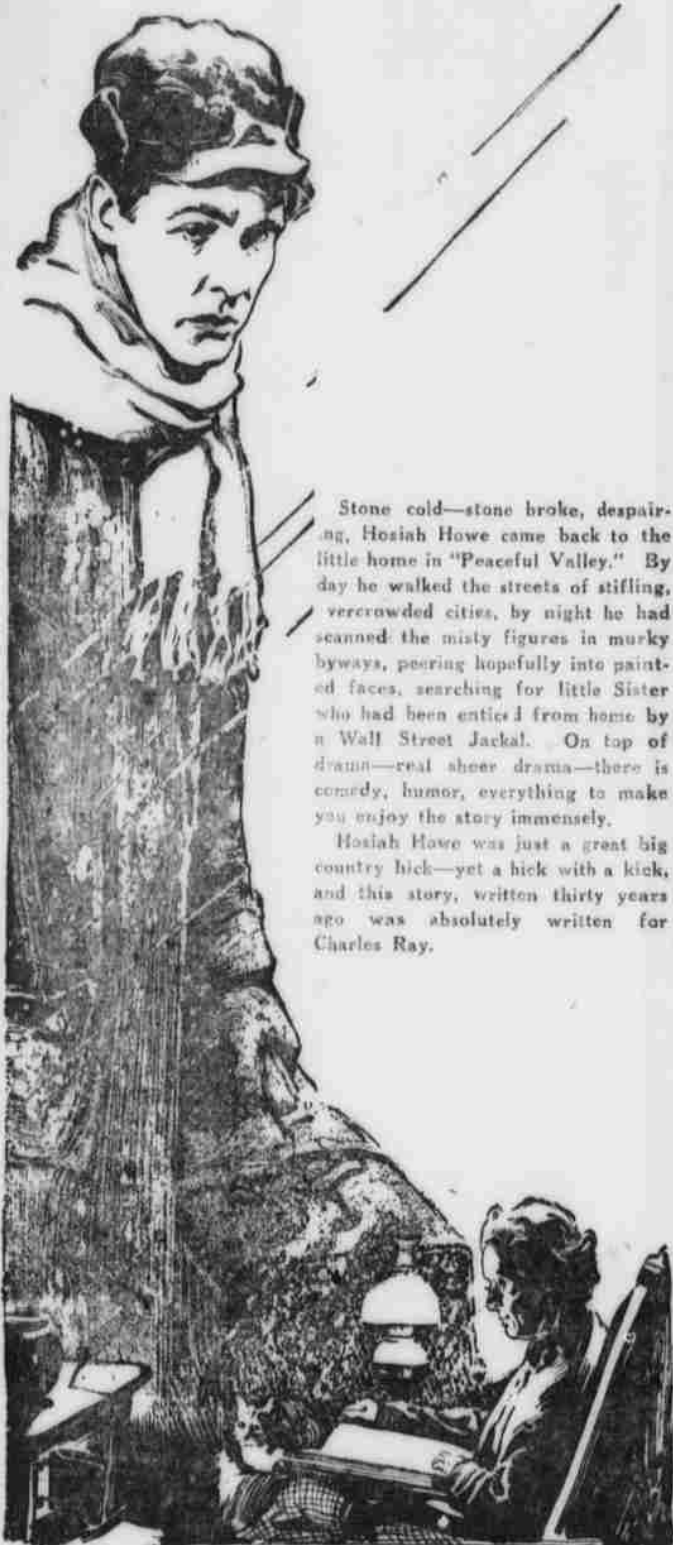
Pride of the plains—Sunlight flour. 1-13-tfc

Mrs. J. R. Carver of Grady returned Wednesday from a trip to Lubbock.

If the flour is Sunlight, the bread will be right.

Shoe repairing neatly done at Clovis Shoe Hospital, 4th door west of Austin's. 2-3-tfc

Hick Town Rube Stuff—Right out of the old opry house on to the screen.



Stone cold—stone broke, despairing, Hosiah Howe came back to the little home in "Peaceful Valley." By day he walked the streets of stifling, overcrowded cities, by night he had scanned the misty figures in murky byways, peering hopefully into painted faces, searching for little Sister who had been enticed from home by a Wall Street Jackal. On top of drama—real sheer drama—there is comedy, humor, everything to make you enjoy the story immensely.

Hosiah Howe was just a great big country hick—yet a hick with a kick, and this story, written thirty years ago was absolutely written for Charles Ray.

CHARLIE RAY

IN
Sol Smith Russell's Wonderful Stage Success.

"PEACEFUL VALLEY"

LARRY SEMON

Two-Reel Comedy

"THE SUITOR"

Mutt and Jeff Cartoon Comedy

AT THE

LYCEUM

Saturday Night

MARCH 5th

TRY TO GET IN

LOCAL MENTION

The bread will be pretty and white if you use Sunlight.

RED SEED OATS, as long as they last. Lane & Sons Grain Co. 1tc

G. N. Butler and R. I. Wallingford of Amarillo were Clovis visitors this week.

Saddles and harness repaired at Clovis Shoe Hospital, West Grand Avenue. 2-3-tfc

Erwin and Paul Rogers of Muleshoe, Texas, were in Clovis Saturday and Sunday.

Road Service, ANY place, ANY time. Electric Filling Station, Phone 64. 2-10-tfc

Lucas and Hugh Dannelly were here Friday and Saturday from their ranch north of Clovis.

Ben Smith, Miss Stone, Miss Irene Smith, Mrs. Buchanan and Scott McDowell of Portales were here for the Elks dance Friday night.

We handle nothing but best Maitland lump coal. The best is the cheapest. Lane & Sons Grain Company. 1-13-tfc

Mrs. J. J. Hilvers left this week for Lawrence, Nebraska, where she expects to visit relatives for several weeks.

Queensware and Glassware at **Battery Hardware Co.** THE STORE THAT STAYS

Minnie Rogers, who has been visiting in Amarillo for two weeks, returned to Clovis Thursday. She has accepted a position with the new Jackson store.

Dr. T. E. Presley, eye, ear, nose and throat specialist of Roswell, N. M., will be in Clovis at the Baptist Hospital the 6th of each month. 24-2t

Mrs. Walter Zerwer underwent an operation for appendicitis at the Baptist Sanitarium last Saturday. Mrs. Zerwer is improving and the News wishes for her a speedy recovery.

Don't risk your property without sufficient fire insurance. We represent some of the best companies. Dough on Land Co. 12-2-tfc

Judge McClure of Roswell has been in Clovis this week. Judge McClure was formerly one of the Judges of this district.

Barb Wire, Field Fence, and Poultry Netting.

Battery Hardware Co. THE STORE THAT STAYS

District Attorney C. M. Compton and Assistant District Attorney J. R. Compton of Portales are in Clovis this week attending District Court.

Everything for the Auto and Tractor. Service ANY place, ANY time. Our prices are right. Try us—Electric Filling Station. Phone 64. 210-tfc

Mrs. Minnie Rogers spent the day in Clovis Tuesday. She was on her way to her home at Muleshoe after spending several days in Amarillo.

Some diamonds are worthless, also several grades of coal. The best coal is the cheapest. We have it. Lane & Sons Grain Co. 1-13-tfc

Mr. and Mrs. Brownell from St. Vrain are in Clovis expecting to make their residence here for some time.

Cornell will re-finish your auto in first class shape. Have it done now before the spring rush, corner Gidding and Hagerman. 1-27-tfc

Mark G. Holtzman of Harrisburg, Pa., has been in Clovis this week. Mr. Holtzman represents a corporation that is interested in promoting a big hotel for Las Vegas.

Everything for the Auto and Tractor. Service ANY place, ANY time. Our prices are right. Try us—Electric Filling Station. Phone 64. 210-tfc

Rev. and Mrs. Gillam of Elida are in Clovis at the bedside of their daughter who is seriously ill at the Baptist hospital.

PIANO TUNING—Satisfaction guaranteed or no money accepted. Electric and automatic player repairing. I tune pianos for \$3.50. Satisfactory references. R. J. Harris, phone No. 232. 1-26-tfc

Phone No. 72 for Plumbing and Electrical Repairing.

Battery Hardware Co. THE STORE THAT STAYS

If the Bread Is Right the Flour Is Sunlight

IT'S MADE AT HOME

We Want Your Grain

Cramer Mill and Elevators Co.

IF IT'S THE BEST IT'S SUNLIGHT

Clovis, New Mexico

A home product for home people—Sunlight Flour. 1-13-tfc

G. L. Reese of Portales attended District Court here this week.

RED SEED OATS, as long as they last. Lane & Sons Grain Co. 1tc

E. A. Johnson of Hereford, Texas, was in Clovis Monday.

Bring us your grain. The Western Elevators Co., Inc. 1tc

R. E. Bobier will finish proving up on a section of land near Encino, N. M., about the 5th of this month, and will return to Clovis to live.

Harness and Harness Supplies at **Battery Hardware Co.** THE STORE THAT STAYS

Made from choice Curry County wheat—Sunlight flour.

Attorney Means of Portales was in Clovis this week.

RED SEED OATS, as long as they last. Lane & Sons Grain Co. 1tc

Allie Montgomery has accepted a position with Mandell Dry Goods Co.

We have the agency for some of the most substantial old line fire insurance companies. Doughton Land Company. 12-2-tfc

R. J. HARRIS, formerly of Galveston, has moved to Clovis and will start a class in violin. Anyone desiring his services may get in touch with him at phone 232, or Croft Music Company. Satisfactory references. 1-27-tfc

If it is the best flour it is Sunlight.

Ronald Leach of Portales was in Clovis Friday.

When you think flour—think Sunlight.

Mr. A. L. Cox was in Clovis Friday from his ranch north of town.

Mrs. J. E. Lindley and Miss Gail Lindley left Monday for Kansas City to spend a few days.

Far hemstitching and picoting see Mrs. Knowles at Luikart's Dry Goods store. 2-17-tfc

Emerson, P. & O. Canton, and Case Listers. See us before buying.

Battery Hardware Co. THE STORE THAT STAYS



Variety is the Keynote Of Our Display of Spring Footwear

Oxfords for Walking

These Oxfords have plenty of foot-room and support the arches in a way that insures comfort, no matter how much you may be on your feet.

Black or Brown; Louis, Baby Louis or Cuban Heels.

Pumps for Dress Wear

The one eyelet tie is a distinctive compromise between the Oxford and Pump. We are also featuring Colonials, Plain Pumps and an assortment of Straps in the various popular leathers.

Our entire shoe stock has been remarked to conform to present market prices and some numbers have been reduced to just half of the former price.

But even with the heavy mark-down, we will offer you special discounts on any shoes purchased Saturday, March 5th.

As a Climax to "Silk Week" there will be special bargains in Ladies Ready-to-wear and all silk goods on Saturday.

W. I. LUKART & COMPANY